

致： 華僑銀行(香港)有限公司(「銀行」)及其香港附屬公司(各稱「公司」；統稱「銀行集團」)  
香港中環皇后大道中一六一號

To : OCBC Bank (Hong Kong) Limited (the "Bank") and its Hong Kong subsidiaries, (each a "Company"; collectively the  
"Bank Group") 161 Queen's Road Central, Hong Kong

**有關銀行集團在直接促銷中使用客戶個人資料之客戶選擇通知**

**Notification of customer's choice in respect of the use of personal data in direct marketing  
by the Bank Group**

- 本人/本人等希望就銀行集團收集屬本人/本人等之個人資料可能被用於銀行集團所有成員作直接促銷用途作出以下安排：

I / We wish to give the following instruction regarding the use of my/ our personal data collected by the Bank Group may be used by all members of the Bank Group in direct marketing:

選擇同意 Opt-in\* \* For joint account, the personal information of the joint account holder(s) with the customer name(s) specified below will be used in direct marketing.  
如為聯名戶口，所有屬以下客戶名稱的聯名戶口持有人之個人資料均會被使用作直接促銷。

本人/本人等同意銀行集團內任何成員經以下途徑在直接促銷中使用本人/本人等之個人資料：(請在下列方格內加上剔號)

I / We agree any member(s) of the Bank Group to use my/ our personal data in direct marketing by the following channel(s): (Please tick the appropriate box(es))

選擇不同意 Opt-out\*

本人/本人等不希望銀行集團內任何成員經以下途徑在直接促銷中使用本人/本人等之個人資料：(請在下列方格內加上剔號)

I / We do not wish any member(s) of the Bank Group to use my/ our personal data in direct marketing by the following channel(s): (Please tick the appropriate box(es))

直接促銷途徑 Direct Marketing Channel

郵寄函件 Mailing  電郵 Email  促銷電話 Telemarketing  短訊 SMS

- 本人/本人等於“選擇接收”/“選擇不接收”的方格內加上剔號，即表示本人/本人等同意/不希望銀行集團將本人/本人等的個人資料提供予任何其他非銀行集團成員人士，以供該等人士經以上指定直接促銷渠道在直接促銷中使用。

By ticking the above "Opt-in" / "Opt-out" box, it indicates that I/ we do/ do not wish the Bank Group to provide my/ our personal data to any other non-Bank group members for their use in direct marketing via the indicated direct marketing channel(s) as above.

- 以上代表本人/本人等就是否希望收到直接促銷聯繫或資訊最新選擇，並取代本人/本人等於本通知前向任何銀行集團成員傳達的所有選擇。

The above represents my/ our latest choice whether or not to receive direct marketing contact or information. This supersedes all choice(s) communicated by me/ us to any member(s) of the Bank Group prior to this notification.

- 本人/本人等已知悉以上的選擇適用於就本通知隨附之“關於個人資料(私隱)條例的客戶及其他個別人士通知”中所列出的產品、服務及/或標的類別的直接促銷。本人/本人等亦已參閱該通知以得知在直接促銷中可使用的個人資料的種類，以及本人/本人等的個人資料可提供予什麼類別的人士以供該等人士在直接促銷中使用。

I/ We noted that my/ our above choice applies to the direct marketing of the classes of products, services and/or subjects as set out in the "Notice to Customers and Other Individuals relating to the Personal Data (Privacy) Ordinance" attached to this notification. I/ We also referred to the Notice on the kinds of personal data which may be used in direct marketing and the classes of persons to which my/ our personal data may be provided for them to use in direct marketing.

\*就此通知而言，「銀行集團」成員指銀及其香港附屬公司，包括但不限於華僑信用財務(香港)有限公司、華僑財務(香港)有限公司、華僑英利信用財務有限公司、華僑保險代理(香港)有限公司、華僑保險顧問(香港)有限公司、華僑證券經紀(香港)有限公司及華僑期貨投資(香港)有限公司。

\* For the purpose of this notification, members of the "Bank Group" refer to OCBC Bank (Hong Kong) Limited and its subsidiaries in Hong Kong including but not limited to OCBC Credit (Hong Kong) Limited, OCBC Finance Company (Hong Kong) Limited, OCBC Inchoy Credit Corporation Limited, OCBC Insurance Agency (Hong Kong) Limited, OCBC Insurance Brokers (Hong Kong) Limited, OCBC Securities Brokerage (Hong Kong) Limited and OCBC Futures Investment (Hong Kong) Limited.

- 如為“選擇接收”，聯名戶口通知須與單名戶口通知分別提交。所有選擇通知之賬戶持有人簽署須符合本行簽署安排記錄。以下簽署樣式須與基本賬戶簽署樣式相同。

For "Opt-in", separate submissions are required for joint account and single name account. Signing arrangement of the account holder must accord with the Bank's record. Please ensure the signing specimen below matches that of the primary account.

客戶名稱:  
Customer name: \_\_\_\_\_

客戶簽署:  
Customer signature: \_\_\_\_\_

身份證明文件類別:  
Identification Document Type: \_\_\_\_\_

簽發國家:  
Issuing Country: \_\_\_\_\_

身份證/護照號碼:  
ID Card/Passport No.: \_\_\_\_\_

賬戶號碼:  
Account No.: \_\_\_\_\_

日期:  
Date: \_\_\_\_\_

----- For Bank Use Only -----

Requesting Branch: \_\_\_\_\_

CIF (For Opt-in only): \_\_\_\_\_

SV/WIT &/or Handled by: \_\_\_\_\_  
(Signature & Date)

SV/WIT &/or Approved by: \_\_\_\_\_  
(Signature & Sign. Code & Date)

## 關於個人資料(私隱)條例(「條例」)的客戶及其他個別人士通知

華僑銀行(香港)有限公司(「銀行」)及其香港附屬公司將不時根據適用的香港法律及條例盡力保護資料的私隱。銀行及其香港附屬公司(各稱「公司」；統稱「銀行集團」)，均須遵守列於此通告內的資料政策(除另有訂明外)。在本通告內，「銀行集團公司」指銀行的任何附屬公司、銀行的任何直接或間接控股公司、任何上述控股公司的任何附屬公司或其任何有關連公司(即股權由任何上述公司持有的公司)。

「附屬公司」及「控股公司」指《公司條例》(第 622 章)賦予的相同涵義。

本通告乃知會各客戶及其他個別人士有關銀行集團的資料政策。

- (a) 本通告的條文構成各客戶及其他個別人士所持有的任何公司戶口的適用條款，及/或已經或可能與公司訂立的協議或安排的一部份。如有任何歧異，概以本通告的條文為準。
- (b) 客戶及其他個別人士(包括但不限於銀行及/或其他金融服務及銀行融資/信貸便利的申請人、為銀行融資/信貸便利而提供抵押或擔保的擔保人及人士、公司客戶或申請人的股東、董事、高級職員及管理人員、獨資經營者、合夥人、供應商、承包商及服務提供者)(統稱「資料當事人」)就開立或延續戶口、設立或延續銀行融資/信貸便利或要求提供銀行及/或其他金融服務時，需不時向公司提供有關資料。
- (c) 若未能向公司提供該等資料，可能導致無法開立或延續戶口、設立或延續銀行融資/信貸便利、或提供銀行或其他金融服務。
- (d) 就持續與資料當事人的正常業務往來，例如：當資料當事人開出支票、存款或在一般情況下以口頭或書面形式與公司溝通時，公司亦會收集資料當事人的資料。公司亦會向第三方(包括當資料當事人因公司產品及服務的推廣以及申請公司產品及服務而接觸的第三方服務供應商)收集與當資料當事人有關的資料(包括從獲核准加入多家個人信貸資料服務機構模式的信貸資料服務機構(以下簡稱「信貸資料服務機構」)接收個人資料)。
- (e) 有關資料當事人的資料可被用作下列用途：
  - (i) 處理銀行及/或其他金融服務及授信的申請；
  - (ii) 向資料當事人提供服務及銀行融資/信貸便利所涉及的日常運作；
  - (iii) 於申請信貸時及每年通常進行一次或多次定期或特別檢討時進行信用或其他狀況審查，及由公司或其他銀行集團公司進行核對程序(根據條例之定義)；
  - (iv) 設立及維持公司或其他銀行集團公司的信貸評分模式；
  - (v) 協助其他在香港獲核准加入多家個人信貸資料服務機構模式的信貸提供者(以下簡稱「信貸提供者」)進行信用檢查及追討欠債；
  - (vi) 確保資料當事人的信用維持可靠；
  - (vii) 設計供資料當事人使用的金融服務或有關產品；
  - (viii) 確定公司與資料當事人之間的欠債金額；
  - (ix) 向資料當事人及為資料當事人的責任提供抵押的人士追收欠款；
  - (x) 進行保險索償或分析；
  - (xi) 作公司或其他銀行集團公司營運用途、信貸評估或統計分析(包括行為分析)；
  - (xii) 維持資料當事人之信貸記錄以作公司或其他銀行集團公司現在或將來之參考(不論資料當事人與公司存在關係與否)；
  - (xiii) 履行根據下列適用於公司或其他銀行集團公司或公司或其他銀行集團公司被期望遵守的就披露及使用資料的義務、規定或安排：
    - (1) 不論於香港特別行政區境內或境外及不論目前或將來存在的對其具法律約束力或適用的任何法律(例如：包括稅務條例及其有關自動交換財務帳戶資料的條文)；
    - (2) 不論於香港特別行政區境內或境外及不論目前或將來存在的任何法律、監管、政府、稅務、執法或其他機關，或金融服務供應商的自律監管或行業組織或協會作出或發出的任何指引或指導(例如：包括由稅務局作出或發出有關自動交換財務帳戶資料的任何指引或指導)；及
    - (3) 公司或其他銀行集團公司因其位於或跟相關本地或外地的法律、監管、政府、稅務、執法或其他機關，或自律監管或行業組織或協會的司法管轄區有關的金融、商業、業務或其他利益或活動，而向該等本地或外地的法律、監管、政府、稅務、執法或其他機關，或金融服務供應商的自律監管或行業組織或協會承擔或被彼等施加的任何目前或將來的合約或其他承諾；
  - (xiv) 遵守銀行集團為符合制裁或預防或偵測清洗黑錢、恐怖分子融資活動或其他非法活動的任何方案就於銀行集團內共用資料及資訊及/或資料及資訊的任何其他使用而指定的任何義務、要求、政策、程序、措施或安排；

- (xv) 讓公司或其他銀行集團公司的實際或建議承讓人，或就公司或其他銀行集團公司對資料當事人享有的權利的參與人或附屬參與人或受讓人評核其擬承讓、參與或附屬參與的交易；
- (xvi) 推廣服務、產品及其他標的（詳情請參閱以下（h）段）；及
- (xvii) 一切與上述有關的用途。

公司僅於上述用途上需要或適用法例規定的期間保存有關資料。

(f) 公司持有的資料當事人資料將予以保密，但公司可以因(e)段所列的用途而把該等資料提供予下列各方：

- (i) 就公司或其他銀行集團公司業務運作向公司或其他銀行集團公司提供行政、電訊、電腦、付款、證券結算、資料處理或其他有關服務的其他銀行集團公司、任何代理人、承辦商或第三方服務供應商；
- (ii) 任何對公司負有保密責任的其他人士，包括承諾保密該等資料的其他銀行集團公司；
- (iii) 付款銀行向出票人提供已付款支票的副本(而其中可能載有關於收款人的資料)；
- (iv) 任何存款到資料當事人賬戶的人士（在提供存款證明收據時，其中可能載有資料當事人的姓名）；
- (v) 資料當事人因申請公司產品及服務而選擇接觸的第三方服務供應商；
- (vi) 信貸資料服務機構(包括信貸資料服務機構所使用的任何中央資料庫之經營者)，以及在拖欠款項情況下，則可將該等資料提供給追討欠款公司；
- (vii) 公司或其他銀行集團公司根據對公司或其他銀行集團公司具法律約束力或適用的任何法律規定，或根據及為符合任何法律、監管、政府、稅務、執法或其他機關，或金融服務供應商的自律監管或行業組織或協會作出或發出的並期望公司或其他銀行集團公司遵守的任何指引或指導，或根據公司或其他銀行集團公司向本地或外地的法律、監管、政府、稅務、執法或其他機關，或金融服務供應商的自律監管或行業組織或協會的任何合約或其他承諾（以上不論於香港特別行政區境內或境外及不論目前或將來存在的），而有義務或以其他方式被要求向其披露該等資料的任何人士；
- (viii) 公司或其他銀行集團公司的任何實際或建議承讓人，或就公司或其他銀行集團公司對資料當事人享有的權利的參與人或附屬參與人或受讓人；及
- (ix)
  - (1) 其他銀行集團公司；
  - (2) 第三方金融機構、承保人、信用卡公司、證券及投資服務供應商；
  - (3) 第三者獎賞、客戶或會員、合作品牌及優惠計劃供應商；
  - (4) 公司和其他銀行集團公司的合作品牌夥伴(該等合作品牌夥伴名稱會於有關服務及產品的申請表格上列明)；
  - (5) 慈善或非牟利機構；及
  - (6) 就以上(e) (xvi)段列明的用途而被公司任用之第三方服務供應商（包括但不限於寄件中心、電訊公司、電話促銷及直銷代理人、電話中心、資料處理公司及資訊科技公司）。

公司可向任何或所有上述人士披露資料。即使收受資料一方的營業地點在香港境外(包括星加坡、中國及澳門)，或隨披露後該收受資料一方將在香港境外收集、持有、處理或使用全部或部份有關資料，公司亦可作出披露。

- (g) 就資料當事人（不論以借款人、按揭人或擔保人身份，以及不論以資料當事人本人單名或與其他人士聯名方式）於 2011 年 4 月 1 日當日或以後申請的按揭有關的資料，公司可能會把下列資料當事人資料（包括不時更新任何下列資料的資料）以公司及/或代理人的名義提供予信貸資料服務機構：
- (1) 全名；
  - (2) 就每宗按揭的身份（即作為借款人、按揭人或擔保人，及以資料當事人單名或與其他人士聯名方式）；
  - (3) 香港身份證號碼或旅遊證件號碼；
  - (4) 出生日期；
  - (5) 通訊地址；
  - (6) 就每宗按揭的按揭賬戶號碼；
  - (7) 就每宗按揭的信貸種類；
  - (8) 就每宗按揭的按揭賬戶狀況（如有效、已結束、已撇賬（因破產令導致除外）、因破產令導致已撇賬）；及
  - (9) 就每宗按揭的按揭賬戶結束日期（如適用）。

信貸資料服務機構將使用上述由公司提供的資料統計資料當事人（分別以借款人、按揭人或擔保人身份，及以資料當事人本人單名或與其他人士聯名方式）不時於信貸提供者持有的按揭宗數，並存於信貸資料服務機構的個人信貸資料庫內供信貸提供者共用（須受根據條例核准及發出的個人信貸資料實務守則的規定所限）。

(h) **在直接促銷中使用資料**

公司擬把資料當事人資料用於直接促銷，而公司為該用途須獲得資料當事人同意（包括表示不反對）。就此，請注意：

- (i) 公司可能把公司不時持有的資料當事人姓名、聯絡資料、產品及服務組合資料、交易模式及行爲、財務背景及人口統計數據用於直接促銷；
- (ii) 可用作促銷下列類別的服務、產品及促銷標的：
  - (1) 財務、保險、信用卡、銀行及相關服務及產品；
  - (2) 獎賞、客戶或會員或優惠計劃及相關服務及產品；

- (3) 公司合作品牌夥伴提供之服務及產品（該等合作品牌夥伴名稱會於有關服務及產品的申請表格上列明）；及
- (4) 為慈善及/或非牟利用途的捐款及捐贈；

(iii) 上述服務、產品及促銷標的可能由公司及/或下列各方提供或（就捐款及捐贈而言）徵求：

- (1) 其他銀行集團公司；
- (2) 第三方金融機構、承保人、信用卡公司、證券及投資服務供應商；
- (3) 第三方獎賞、客戶或會員、合作品牌或優惠計劃供應商；
- (4) 公司和其他銀行集團公司之合作品牌夥伴（該等合作品牌夥伴名稱會於有關服務及產品的申請表格上列明）；及
- (5) 慈善或非牟利機構；

(iv) 除由公司促銷上述服務、產品及促銷標的以外，公司亦擬將以上（h）（i）段所述的資料提供予以上（h）（iii）段所述的全部或任何人士，以供該等人士在促銷該等服務、產品及促銷標的中使用，而公司為此用途須獲得資料當事人書面同意（包括表示不反對）；

(v) 公司可能因如以上（h）（iv）段所述將資料提供予其他人士而獲得金錢或其他財產的回報。如公司會因提供資料予其他人士而獲得任何金錢或其他財產的回報，公司會於以上（h）（iv）段所述徵求資料當事人同意或不反對時如是通知資料當事人。

**如資料當事人不希望公司如上述使用其資料或將其資料提供予其他人士作直接促銷用途，資料當事人可通知公司行使其選擇權拒絕促銷。**

**資料當事人可向公司的資料保護主任(聯絡詳情請參閱以下第(o)段)提出同意公司使用其資料或將其資料提供予其他人士作直接促銷用途。**

(i) 就上述第（e）（iii）段而言，公司可不時查閱及提取信貸資料服務機構所持有有關資料當事人的個人信貸資料，以檢討任何與信貸安排相關的以下事項：

- (i) 增加信用額；
- (ii) 縮減信貸(包括取消信貸或降低信用額)；或
- (iii) 與資料當事人制訂或推行債務安排計劃。

(j) **使用公司應用程式介面（「API」）向客戶的第三方服務供應商轉移個人資料**

公司可根據客戶向公司或客戶使用之第三方服務供應商所發出的指示，使用公司的API向第三方服務供應商轉移客戶的資料，以作公司或第三方服務供應商所通知客戶的用途及/或客戶根據條例所同意的用途。

(k) 根據條例的條款及條例核准和發出的個人信貸資料實務守則，任何資料當事人有權：

- (i) 查問公司是否持有其資料及查閱該等資料；
- (ii) 要求公司改正任何有關其不準確的資料；
- (iii) 查悉公司對於資料的政策及實務，並獲知公司持有的個人資料類別；
- (iv) 要求獲告知公司例行向信貸資料服務機構或追討欠款公司披露的個人資料類別，並獲提供進一步資料，藉以向有關信貸資料服務機構或追討欠款公司提出查閱和改正資料的要求；及
- (v) 就公司向信貸資料服務機構提供的任何賬戶資料（為免生疑問，包括任何賬戶還款資料），於全數清還欠賬後結束賬戶時，指示公司要求信貸資料服務機構自其資料庫中刪除該等賬戶資料，但指示必須於賬戶結束後五年內提出及於緊接終止信貸前五年內沒有任何拖欠為期超過60日的欠款。賬戶還款資料包括上次到期的還款額，上次報告期間（即緊接公司上次向信貸資料服務機構提供賬戶資料前不多於31日的期間）所作還款額，剩餘可用信貸額或未償還數額及欠款資料（即過期欠款額及逾期還款日數，清還過期欠款的日期，及全數清還拖欠為期超過60日的欠款的日期（如有））。

(l) 如賬戶出現任何拖欠還款情況，除非拖欠金額在由拖欠日期起計60日屆滿前全數清還或已撇賬（因破產令導致撇賬除外），否則賬戶還款資料（定義見以上（k）（v）段）會在全數清還該拖欠還款後被信貸資料服務機構繼續保留多五年。

(m) 如資料當事人因被頒布破產令而導致任何賬戶金額被撇賬，不論賬戶還款資料有否顯示任何拖欠為期超過 60 日的還款，該賬戶還款資料（定義見以上（k）（v）段）會在全數清還該拖欠還款後被信貸資料服務機構繼續保留多五年，或由資料當事人提出證據通知信貸資料服務機構其已獲解除破產令後保留多五年（以較早出現的情況為準）。

(n) 根據條例的條款，公司有權就處理任何查閱資料的要求收取合理費用。

(o) 任何人士提出關於資料查閱或更正，或索取有關公司的資料政策及實務及所持有資料類別的要求，應向下列人士提出：

香港中環皇后大道中 161 號，華僑銀行（香港）有限公司，資料保護主任

電郵：[enquiry\\_hk@ocbc.com](mailto:enquiry_hk@ocbc.com)

- (p) 公司在考慮資料當事人的信貸申請時，或查閱由信貸資料服務機構提供有關資料當事人的信貸報告。假如資料當事人有意索取有關信貸報告，公司會提供有關信貸資料服務機構的聯絡詳情。
- (q) 本通告不會限制資料當事人在條例下所享有的權利。
- (r) 中英文本如有歧異，應以英文本為準。

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銀行集團或會使用或提供閣下的個人資料予第三者(不論該等人士是否銀行集團成員)作直接促銷用途。若閣下不希望銀行集團作如此行為，請書面通知資料保護主任，郵寄地址為香港皇后大道中161號華僑銀行(香港)有限公司，來函請註明姓名及有關賬戶號碼。此項安排不用收費。如有任何疑問，請電郵至 [enquiry\\_hk@ocbc.com](mailto:enquiry_hk@ocbc.com)。



**Notice to Customers and Other Individuals relating to  
the Personal Data (Privacy) Ordinance (the “Ordinance”)**

OCBC Bank (Hong Kong) Limited (the “Bank”) and its various subsidiaries in Hong Kong from time to time are committed to protecting data privacy in accordance with applicable Hong Kong legal and regulatory requirements. Accordingly, the Bank and its Hong Kong subsidiaries, (each a “Company”; collectively the “Bank Group”) (unless otherwise provided), each adheres to the data policy set out in this Notice.

In this Notice, “Bank Group Company” means any subsidiary of the Bank, any direct or indirect holding company of the Bank, any subsidiary of any such holding company or any of their related companies (being a company in which an equity interest is held by any of the foregoing). “Subsidiary” and “holding company” bear the same meanings given to them under the Companies Ordinance (Cap.622).

This Notice is provided to notify customers and other individuals of the data policy of the Bank Group.

- (a) The provisions of this Notice form part of the account terms and conditions and/or the agreement or arrangements that a customer or other individual has entered or may enter into with any Company. If any inconsistency is found, the provisions of this Notice shall prevail.
- (b) From time to time, it is necessary for customers and various other individuals (including without limitation, applicants for banking and/or any other financial services and banking/credit facilities, sureties and persons providing security or guarantee for banking/credit facilities, shareholders, directors, officers and managers of corporate customers or applicants, sole proprietors partners suppliers, contractors and service providers (collectively called “data subjects”)) to supply the Company with data in connection with the opening or continuation of accounts, the establishment or continuation of banking/credit facilities or the provision of banking and/or any other financial services.
- (c) Failure to supply such data may result in the Company being unable to open or continue accounts or establish or continue banking/credit facilities or provide banking and/or other financial services.
- (d) It is also the case that data are collected by the Company from data subjects in the ordinary course of the continuation of the relationships with them, for example, when data subjects write cheques, deposit money or generally communicate verbally or in writing with the Company, by means of documentation or telephone recording system as the case may be. The Company will also collect data relating to the data subject from third parties, including third party service providers with whom the data subject interacts in connection with the marketing of the Company’s products and services and in connection with the data subject’s application for the Company’s products and services (including receiving personal data from credit reference agencies approved for participation in the Multiple Credit Reference Agencies Model (hereinafter referred to as “credit reference agencies”)).
- (e) The purposes for which data relating to data subjects may be used are as follows: -
- (i) processing of applications for banking and/or any other financial services and facilities;
  - (ii) the daily operation of the services and banking/credit facilities provided to data subjects;
  - (iii) conducting credit or other status checks at the time of application for credit and at the time of regular or special reviews which normally will take place one or more times each year and carrying out matching procedures (as defined in the Ordinance) by the Company or any Bank Group Company;
  - (iv) creating and maintaining the credit scoring models of the Company or any Bank Group Company;
  - (v) assisting other credit providers in Hong Kong approved for participation in the Multiple Credit Reference Agencies Model (hereinafter referred to as “credit providers”) to conduct credit checks and collect debts;
  - (vi) ensuring ongoing credit worthiness of data subjects;
  - (vii) designing banking and/or financial services or related products for data subjects’ use;
  - (viii) determining amounts owed to or by data subjects;
  - (ix) collection of amounts outstanding from data subjects and those providing security for data subjects’ obligations;
  - (x) conducting insurance claims or analysis;
  - (xi) for operational purposes, credit assessment or statistical analysis (including behaviour analysis) of the Company or any Bank Group Company;
  - (xii) maintaining a credit history of data subjects (whether or not there exists any relationship between data subjects and the Company) for present and future reference of the Company or any Bank Group Company;
  - (xiii) complying with the obligations, requirements or arrangements for disclosing and using data that apply to the Company or any Bank Group Company or that it is expected to comply according to:
    - (1) any law binding or applying to it within or outside the Hong Kong Special Administrative Region existing currently and in the future (e.g. the Inland Revenue Ordinance and its provisions including those concerning automatic exchange of financial account information);
    - (2) any guidelines or guidance given or issued by any legal, regulatory, governmental, tax, law enforcement or other authorities, or self-regulatory or industry bodies or associations of financial services providers within or outside the Hong Kong Special Administrative Region existing currently and in the future (e.g. guidelines or guidance given or issued by the Inland Revenue Department including those concerning automatic exchange of financial account information); and
    - (3) any present or future contractual or other commitment with local or foreign legal, regulatory, governmental, tax, law enforcement or other authorities, or self-regulatory or industry bodies or associations of financial services providers that is assumed by or imposed on the Company or any Bank Group Company by reason of its financial, commercial, business or other interests or activities in or related to the jurisdiction of the relevant local or foreign legal, regulatory, governmental, tax, law enforcement or other authority, or self-regulatory or industry bodies or associations;
  - (xiv) complying with any obligations, requirements, policies, procedures, measures or arrangements for sharing data and information within the Bank Group and/or any other use of data and information in accordance with any group-wide programmes for compliance with sanctions or prevention or detection of money laundering, terrorist financing or other unlawful activities;
  - (xv) enabling an actual or proposed assignee of the Company or any Bank Group Company, or a participant, a sub-participant or a transferee of the rights of the Company or any Bank Group Company in respect of the data subjects, to evaluate the transaction intended to be the subject of the assignment, participation or sub-participation;
  - (xvi) marketing services, products and other subjects (please see further details in paragraph (h) below); and
  - (xvii) purposes relating thereto.

The Company keeps data only for as long as is reasonably required for any of the above purposes or as required by the applicable law or regulation.

- (f) Data held by the Company relating to a data subject will be kept confidential but the Company may provide such information to the following parties for the purposes set out in paragraph (e): -
- (i) any Bank Group Company, agent, contractor or third party service provider who provides administrative, telecommunications, computer, payment, securities clearing, data processing or other services to the Company or any Bank Group Company in connection with the operation of its business;
  - (ii) any other person under a duty of confidentiality to the Company including any Bank Group Company which has undertaken to keep such information confidential;
  - (iii) the drawee bank providing a copy of a paid cheque (which may contain information about the payee) to the drawer;
  - (iv) a person making any payment into the data subject's account (by providing a copy of a deposit confirmation slip which may contain the name of the data subject)
  - (v) third party service providers with whom the data subject has chosen to interact with in connection with the data subject's application for the Company's products and services;
  - (vi) credit reference agencies (including the operator of any centralized database used by credit reference agencies), and, in the event of default, to debt collection agencies;
  - (vii) any person to whom the Company or any Bank Group Company is under an obligation or otherwise required to make disclosure under the requirements of any law binding on or applying to the Company or any Bank Group Company, or any disclosure under and for the purposes of any guidelines or guidance given or issued by any legal, regulatory, governmental, tax, law enforcement or other authorities, or self-regulatory or industry bodies or associations of financial services providers with which the Company or any Bank Group Company are expected to comply, or any disclosure pursuant to any contractual or other commitment of the Company or any Bank Group Company with local or foreign legal, regulatory, governmental, tax, law enforcement or other authorities, or self-regulatory or industry bodies or associations of financial services providers, all of which may be within or outside the Hong Kong Special Administrative Region and may be existing currently and in the future;
  - (viii) any actual or proposed assignee of the Company or any Bank Group Company or participant or sub-participant or transferee of the rights of the Company or any Bank Group Company in respect of the data subjects; and
  - (ix)
    - (1) any Bank Group Company;
    - (2) third party financial institutions, insurers, credit card companies, securities and investment services providers;
    - (3) third party reward, loyalty, co-branding and privileges programme providers;
    - (4) co-branding partners of the Company and any Bank Group Company (the names of such co-branding partners can be found in the application form(s) for the relevant services and products, as the case may be);
    - (5) charitable or non-profit making organisations; and
    - (6) external service providers (including but not limited to mailing houses, telecommunication companies, telemarketing and direct sales agents, call centres, data processing companies and information technology companies) that the Company engages for the purposes set out in paragraph (e)(xvi) above.

The Company may disclose data to any or all of the parties stated above and may do so notwithstanding that the recipient's place of business is outside Hong Kong, including Singapore, Mainland China and Macau or that such information following disclosure will be collected, held, processed or used by such recipient in whole or part outside Hong Kong.

- (g) With respect to data in connection with mortgages applied by a data subject (whether as a borrower, mortgagor or guarantor and whether in the data subject's sole name or in joint names with others) on or after 1 April 2011, the following data relating to the data subject (including any updated data of any of the following data from time to time) may be provided by the Company, on its own behalf and/or as agent, to credit reference agencies:
- (i) full name;
  - (ii) capacity in respect of each mortgage (as borrower, mortgagor or guarantor, and whether in the data subject's sole name or in joint names with others);
  - (iii) Hong Kong Identity Card Number or travel document number;
  - (iv) date of birth;
  - (v) correspondence address;
  - (vi) mortgage account number in respect of each mortgage;
  - (vii) type of the facility in respect of each mortgage;
  - (viii) mortgage account status in respect of each mortgage (e.g., active, closed, write-off (other than due to a bankruptcy order), write-off due to a bankruptcy order); and
  - (ix) if any, mortgage account closed date in respect of each mortgage.

Credit reference agencies will use the above data supplied by the Company for the purposes of compiling a count of the number of mortgages from time to time held by the data subject with credit providers, as borrower, mortgagor or guarantor respectively and whether in the data subject's sole name or in joint names with others, for sharing in the consumer credit databases of credit reference agencies by credit providers (subject to the requirements of the Code of Practice on Consumer Credit Data approved and issued under the Ordinance).

**(h) USE OF DATA IN DIRECT MARKETING**

The Company intends to use a data subject's data in direct marketing and the Company requires the data subject's consent (which includes an indication of no objection) for that purpose. In this connection, please note that:

- (i) the name, contact details, products and services portfolio information, transaction pattern and behaviour, financial background and demographic data of a data subject held by the Company from time to time may be used by the Company in direct marketing;
- (ii) the following classes of services, products and subjects may be marketed:
  - (1) financial, insurance, credit card, banking and related services and products;
  - (2) reward, loyalty or privileges programmes and related services and products;
  - (3) services and products offered by the Company's co-branding partners (the names of such co-branding partners can be found in the application form(s) for the relevant services and products, as the case may be); and

- (4) donations and contributions for charitable and/or non-profit making purposes;
- (iii) the above services, products and subjects may be provided or (in the case of donations and contributions) solicited by the Company and/or:
  - (1) any Bank Group Company;
  - (2) third party financial institutions, insurers, credit card companies, securities and investment services providers;
  - (3) third party reward, loyalty, co-branding or privileges programme providers;
  - (4) co-branding partners of the Company and any Bank Group Company (the names of such co-branding partners can be found in the application form(s) for the relevant services and products, as the case may be); and
  - (5) charitable or non-profit making organisations;
- (iv) in addition to marketing the above services, products and subjects itself, the Company also intends to provide the data described in paragraph (h)(i) above to all or any of the persons described in paragraph (h)(iii) above for use by them in marketing those services, products and subjects, and the Company requires the data subject's written consent (which includes an indication of no objection) for that purpose;
- (v) The Company may receive money or other property in return for providing the data to the other persons in paragraph (h)(iv) above and, when requesting the data subject's consent or no objection as described in paragraph (h)(iv) above, the Company will inform the data subject if it will receive any money or other property in return for providing the data to the other persons.

**If a data subject does not wish the Company to use or provide to other persons his data for use in direct marketing as described above, the data subject may exercise his opt-out right by notifying the Company.**

**A data subject may provide his or her consent for the Company, to use or provide to other persons his or her data for use in direct marketing as described above by notifying the Data Protection Officer (Please refer to the contact details in paragraph (o) below).**

- (i) For the purpose of (e)(iii) above, the Company may from time to time access and obtain consumer credit data of the data subjects from credit reference agency(ies) for reviewing any of the following matters in relation to the credit facilities granted:
  - (i) an increase in the credit amount;
  - (ii) the curtailing of credit (including the cancellation of credit or a decrease in the facility amount); or
  - (iii) the putting in place or the implementation of a scheme of arrangement with the data subject.

**(j) TRANSFER OF PERSONAL DATA TO CUSTOMER'S THIRD PARTY SERVICE PROVIDERS USING COMPANY APPLICATION PROGRAMMING INTERFACES (API)**

The Company may, in accordance with the customer's instructions to the Company or third party service providers engaged by the customer, transfer customer's data to third party service providers using the Company's API for the purposes notified to the customer by the Company or third party service providers and/or as consented to by the customer in accordance with the Ordinance.

- (k) Under and in accordance with the terms of the Ordinance and the Code of Practice on Consumer Credit Data approved and issued under the Ordinance, any data subject has the right: -
  - (i) to check whether the Company holds data about him and of access to such data;
  - (ii) to require the Company to correct any data relating to him which is inaccurate;
  - (iii) to ascertain the Company's policies and practices in relation to data and to be informed of the kind of personal data held by the Company;
  - (iv) to be informed on request which items of data are routinely disclosed to credit reference agencies or debt collection agencies, and be provided with further information to enable the making of access and correction requests to the relevant credit reference agency(ies) or debt collection agency(ies); and
  - (v) in relation to any account data (including, for the avoidance of doubt, any account repayment data) which has been provided by the Company to credit reference agency(ies), to instruct the Company, upon termination of the account by full repayment, to make a request to credit reference agency(ies) to delete such account data from its database, as long as the instruction is given within five years of termination and at no time was there any default of payment in relation to the account, lasting in excess of 60 days within five years immediately before account termination. Account repayment data include amount last due, amount of payment made during the last reporting period (being a period not exceeding 31 days immediately preceding the last contribution of account data by the Company to credit reference agency(ies)), remaining available credit or outstanding balance and default data (being amount past due and number of days past due, date of settlement of amount past due, and date of final settlement of amount in default lasting in excess of 60 days (if any)).
- (l) In the event of any default of payment relating to an account, unless the amount in default is fully repaid or written off (other than due to a bankruptcy order) before the expiry of 60 days from the date such default occurred, the account repayment data (as defined in paragraph (k)(v) above) may be retained by credit reference agencies until the expiry of five years from the date of final settlement of the amount in default.
- (m) In the event any amount in an account is written-off due to a bankruptcy order being made against a data subject, the account repayment data (as defined in paragraph (k)(v) above) may be retained by credit reference agencies, regardless of whether the account repayment data reveal any default of payment lasting in excess of 60 days, until the expiry of five years from the date of final settlement of the amount in default or the expiry of five years from the date of discharge from a bankruptcy as notified by the data subject with evidence to the credit reference agency(ies), whichever is earlier.
- (n) In accordance with the terms of the Ordinance, the Company has the right to charge a reasonable fee for the processing of any data access request.
- (o) The person to whom requests for access to data or correction of data or for information regarding policies and practices and kinds of data held are to be addressed is as follows:  
The Data Protection Officer, OCBC Bank (Hong Kong) Limited, 161 Queen's Road Central, Hong Kong  
Email: [enquiry\\_hk@ocbc.com](mailto:enquiry_hk@ocbc.com)



- (p) The Company may have obtained credit report(s) on the data subject from credit reference agency(ies) in considering any application for credit. In the event the data subject wishes to access the credit report(s), the Company will advise the contact details of the relevant credit reference agency(ies).
- (q) Nothing in this Notice shall limit the rights of data subjects under the Ordinance.
- (r) In the event of any inconsistency between the English and Chinese versions of this Notice, the English version shall prevail.

June 2023

The Bank Group may use or provide your personal data to other persons (whether or not such persons are members of the Bank Group) for the purpose of direct marketing. If you do not wish us to do so, please contact the Data Protection Officer in writing at OCBC Bank (Hong Kong) Limited, 161 Queen's Road Central, Hong Kong with your name and account number stated. No fee will be charged. For any enquiries, please email to [enquiry\\_hk@ocbc.com](mailto:enquiry_hk@ocbc.com)